



Measure Up With a High Star Rating

As a Medicare Advantage health plan, your overall Star Rating has direct impact on your plan's revenue, benefit offerings, and reputation.

Act now to build, maintain or improve your Medicare Advantage Star Rating. It takes several years for current actions to affect Star Ratings, so don't delay. Even top-ranking plans must act now to maintain their status.

Milliman can ensure your future success by guiding you through all facets of CMS's complex Star Rating System, including the changing metrics, algorithms, and thresholds used to compare plans and rate each measure.

Let our Star Rating experts:

- **Assess your Star Rating Management Program.** Using our proprietary assessment tools, we analyze your Star Rating Management Program against best practices to see how it stacks up.
- **Estimate the impact of improvements.** To help prioritize actions, we enter individual Star measures improvement assumptions into our proprietary model and produce an estimate of the overall Star Rating improvement impact.
- **Target members to improve adherence measures performance.** Using our proprietary Part C HEDIS-certified model and Part D PDE-based model, we identify members who will impact the key Part C and Part D adherence measures and provide each member's current status based on emerging experience data. This information is used to develop specific Primary Care Physician (PCP) and provider group member-outreach lists for targeted Star measures improvement. For non-PCP plans, members can be attributed to PCPs and clinics based on claims activity.

- **Develop a strategy.** We collaborate with you to develop an improvement strategy that fits your unique situation and suggest specific actions that offer the most opportunity for improvement on key measures.
- **Provide a prioritized Stars tactical plan.** We suggest priority improvement efforts based on the degree of difficulty, initial investment, ongoing cost short- and long-term projected impact, potential member and marketing impact, and compatibility with other internal initiatives.

High Star Rating Advantages:

- Boost revenue through Quality Bonus Payments (4.0+ Stars).
- Offer optimal and competitive benefits by getting the highest rebate percentage (4.5+ Stars).
- Increase business by maintaining or improving your plan's reputation.
- Sell business year-round, not just during annual enrollment (5.0 Star).
- Avoid penalties for low ratings, which can include potential contract termination by CMS.

Milliman's Medicare Expertise

Milliman is a premier Medicare Advantage and Part D consulting firm that has supported Medicare managed care plans since their inception. Milliman's consultants are former healthcare executives, actuaries, analysts, and healthcare management specialists. They understand real-world health plan operations and have the strategic, operational, clinical, data analytics, and regulatory experience essential to analyze and improve your Star Rating Management Program.

For more information, contact us at more.info@milliman.com.